GROVAND SAVE THIS SPRING



KEY DATES

11/12/2023 - Update Overprint Details 18/12/2023 - Brochure Order Deadline 17/02/2024 - In-Store Selling Starts 13/02/2024 - Pancake Day 10/03/2024 - Mothers Day 29/03/2024 - Good Friday 31/03/2024 - Clocks Go Forward 31/03/2024 - Easter Sunday 01/04/2024 - Easter Monday 06/05/2024 - Early May Bank Holiday 18/05/2024 - In-Store Selling Ends

RECOMMENDED DISTRIBUTION DATES

WEEK COMMENCING: 4TH, 11TH AND 18TH MARCH 2024



Did you know we are able to send you a download containing all the Fair & Square images, PDFs and point of sale!

Please email rebecca.phillips@decco.co.uk to be added to our distribution list.

Find us on **F** social media content for your store

Search for the Decco LTD group, and click Join. Exclusive content for Fair and Square members will then appear in your feed that you can share on your own business Facebook page.

BROCHURE PERSONALISATION

Our 2024 Fair and Square Covers ensure your individual store details are centre stage.

You can also include any key information such as opening hours, payment methods and additional service icons on the back cover at no extra charge.

EXAMPLE BACK COVER OVERPRINTS SERVICE ICON OPTIONS (Please Tick)



Please detail in the space provided your personalisation details.

FRONT COVER

BACK COVER

WE CAN

PERSONALISE AS FEW AS

COPIES!

BROCHURE ORDER FORM



QUANTITY OF BROCHURES REQUIRED

£75 per 1,000 copies (Boxed 250's)

SPRING	SUMMER	AUTUMN	WINTER						
POS MERC	HANDISIN	G KITS REQ	UIRED						
(First Kit - FREE. A	(First Kit - FREE. Additional Kits - £50.00)								
SPRING	SUMMER	AUTUMN	WINTER						

ACCOUNT DETAILS

Store Name	Store Name Order No.									
Account number										
Store Address										
		Postcode								
Tel		Fax								
Email										
Website										
For any queries p	please contact:									
Signed		Date								
DISTRIBUTI Recommended dist										
SPRING	SUMMER	AUTUMN	WINTER							
WC 4th, 11th and 18th March	WC 20th, 27th May and 3rd June	WC 26th August, 2nd and 9th September	WC 28th October, 4th and 11th November							

YOUR DETAILS

PRINTED HERE

fair square

Leaflet (FO4) D99005 - Distribution (FO9) DIST D99011 - POS Kit (FO4) POS D99017

PLEASE PASS THIS FORM TO YOUR LOCAL DECCO BRANCH

HOME, GARDEN AND DIY DEALS

SHOP LOCA

GRO

THIS

SPRING

TODAY 🧲



Seriously Good Shed, Fence and Decking Kit

Harris

530

ONLY

BOSCH Invented for life Electric Rotary Lawnmower Rotak 34 R HALF PRICE **£30** RRP £95.99

LESS THAN

SPECIAL BUY

HOZELOCK

<u>EverGreen®</u>

Complete 4in1 360m²

SAVE £10"

RRP £3

Compact Hose Reel with 25m Hose and Fittings

Evergreen Complete 4 in1

BIG VALUE PACK



WATERING WONDERS

PICK UP TODAY 🤡

• Ideal for small gardens and

Lid, tap, 4 part stand and

1.99

patio's

filler kit

t



Save money this year on your water bills. Each one holds up to 210 litres of water which you can use around your garden. Rainwater is rich in nutrients, so your plants will love it too. Our featured water butt kits contain everything you need to get started.

GO AND GROW



CLEAN ME UP



STRIM AND TRIM



GET POTTING

PICK UP TODAY 🎯



D81706

• Dia: 33cm

• Built-in water reservoir

 Adjust the rack to allow the branches to grow higher and higher

- Easy installation with interlocking sections
- Resistant to strimmer damage

£4^{.99}

ALL THE TOOLS

PICK UP TODAY 💇 /



LET'S FENCE IT



BIRDS PARADISE



KITCHEN ESSENTIALS

PICK UP TODAY 🎯 /



LET'S GET COOKING



LAUNDRY SAVERS



CLEAN ME UP



STICK AND FIX



JUST THE PAINT JOB



SAFE AND SECURE

PICK UP TODAY 🎯



FS4G 2024

DIRECT TO YOUR CUSTOMERS

Distribution couldn't be simpler using Royal Mails trusted Door to Door service. We know that this is the most reliable and efficient way of reaching potential customers in your area.

We'll help you get started and identity your target customers, you can choose your area by postcode or distance from your store. We can then advise you of the potential reach and total distribution costs.

We plan and organise the distribution for your brochures. Once printed we deliver them to your local Royal Mail centre ready for the agreed distribution date.



The Royal Mail statistics say

92%

of people read the door drops delivered to their home.¹

67% of people were prompted to make a purchase as a result of receiving a door drop.¹

RECOMMENDED DISTRIBUTION DATES IN RED

FEBRUARY										
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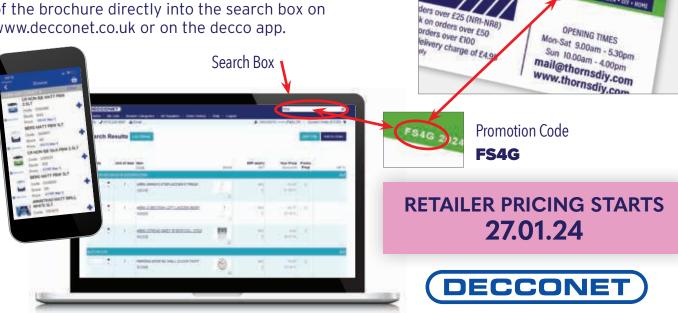
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ORDERING

THE RIGHT PRODUCTS - ORDERING

Ordering items contained within the brochure couldn't be simpler! Each item is coded to improve speed and accuracy.

You can also enter the promotion code on the back of the brochure directly into the search box on www.decconet.co.uk or on the decco app.



£19.99

119.99

POINT OF SALE A3 AND A4 POSTERS OVER TODAY O Ideal for use in window displays and behind sales counters. 600 SHOP LOCAL TODAY O PIECES **A5 POSTERS** eho Vibia Campana Round Dia:30cn Honey Yellow, Sage Green or Arth ANDSCAPE A1 POSTERS PLAIN PICTURE TICKETS SHELF EDGE For larger windows or in A-Frames. TICKETS

Find us on 👎 SOCIAL MEDIA CONTENT FOR YOUR STORE

If undelivered please return to: Decco Limited, Unit 1A, Votec House, Hambridge Lane, Newbury, Berks RG14 5TN.